

# News & Notes



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## Greetings!

In this issue, check out the \$17,000 worth of good news for three local non-profits receiving grants from the Montgomery Alliance fund for their programs in the 2009 Fiscal Year. These programs qualified for aid targeting specific needs areas in our local community. Congratulations to the winning agencies!

There's no standing still when it comes to improving how you do business. Montgomery Alliance knows that! To remain an effective, fundraising supporter of Montgomery County health and human services, as well as an effective steward of contributors' dollars, the Alliance knows it must continually review its policies and practices. Read here what the Alliance has done about this.

And again, we ask you to take a minute to let us know what you think of this product. Feel free to suggest any specific topics that you believe would be of interest to our readers.

Contact us at [montgomeryalliance.org](http://montgomeryalliance.org), or call and leave your comments and suggestions at 301-990-3005. Thank you!

## \$17,000 Awarded to 3 Local Agencies

Montgomery Alliance has awarded \$17,000 contributed to its General Fund to three local agencies.

"For the third year the Alliance is proud to announce its funding support of outstanding programs that bring new hope and an increased quality of life to hundreds of Montgomery residents," Assessment Committee Chair Mary Lou Jacobs said. Winning organizations will be honored at Montgomery Alliance's 2009 campaign kickoff in September.

The 2009 priority Need Areas identified for funding by the Needs Assessment Committee are

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*The Elderly Ministries Program of Community Ministries, Rockville, provides homemaker aide services, case management, assistive devices and weekly telephone reassurance calls to low income seniors and disabled adults.*

## Montgomery Alliance Looks to Future

At its July Board meeting, Montgomery Alliance approved a new Strategic Plan to guide its activities in the coming years. A team of Montgomery Alliance board members, led by Kate Garvey, Chief, Children, Youth and Family Services with the Montgomery County Department of Health and Human Services and member of the board, completed a recent review of the organization's Strategic Plan originally developed for the 2007-2011 time period. A provision of the original plan called for annual review and revision as necessary.

"A strategic plan sets the long-term goals and objectives for our services to Montgomery County," said Garvey. "We know that the health and human servi-

ces needs of Montgomery are extremely dynamic. If we're going to continue to have a positive influence on these needs, Montgomery Alliance must regularly assess how we conduct our business, and how we can position ourselves to be even more effective," Garvey emphasized.

The Strategic Plan Team spent part of its time fine-tuning the Alliance's vision, mission and values. Additionally, the group developed a work plan, with action steps and timeline, that will be applied to specific goals in the areas of Fundraising, Public Engagement/Communications, Increasing Services and Resources, and Oversight, Management and Monitoring.



# Who We Are & What We Do



Montgomery Alliance was chartered as a Montgomery County, IRS approved 501 (c) 3 Charitable organization in July 2005. It conducts an annual fundraising campaign in workplaces throughout Montgomery County, and also gives individual contributors the ease of giving to hundreds of county non-profit agencies on-line, at work or home.

Through its Montgomery Alliance Fund, monies are granted to agencies in Montgomery County for continuing, expanded or new programs addressing targeted needs areas in the community. The Alliance also conducts special projects and events that highlight a primary health and/or human services need. You can read about our most current project, "BOOK Buddies," elsewhere in this issue.

The all-volunteer Board envisions that: The most significant health and human services needs of our community will be addressed through the work of this leading funding organization.

**Our Mission is:**  
To strengthen the Montgomery County community by supporting non-profits in effectively respond to the needs of the community through fundraising and increasing awareness.

The work of Montgomery Alliance in meeting its organizational goals will be based on these Values.

- ▲ Integrity
- ▲ Transparency
- ▲ Cost-Effectiveness
- ▲ Guided by All-Volunteer Board at Lowest Possible Cost
- ▲ Respond to Identified and Documented Needs
- ▲ Strive For Defined Outcomes
- ▲ Support only Effective Non-Profit Organizations
- ▲ Accountable for Resources



# 3 Local Agencies Receive \$17,000 in Grants

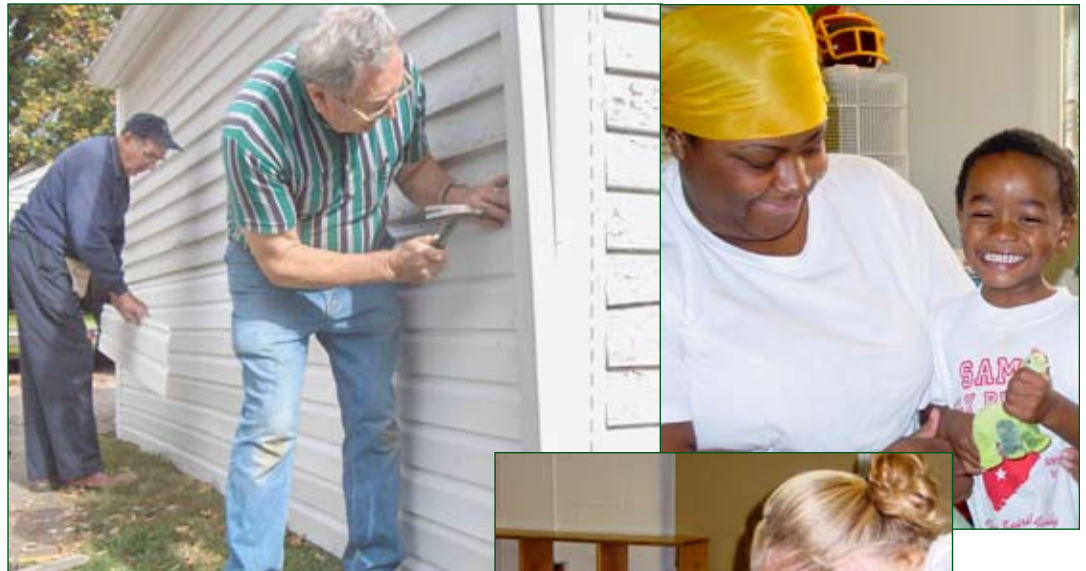
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Programs to Serve Frail Seniors; Programs to Serve At-Risk Children; and Non-Emergency Client Assistance.

In the area of serving frail seniors, the Elderly Ministries Program received \$5,000 to provide case management, homemaker aide service, assistive devices and weekly telephone reassurance services to low-income seniors and disabled adults. Currently, the program serves 70 individuals through its Home Care and its Safe and Habitable Homes programs.

Serving at-risk children, Housing Opportunities Community Partners, Inc., received \$6,000 to offer workshops, SAT Prep coursework, individualized guidance counseling and financial assistance to help up to 130 low-income, at-risk students (10-11 grades) living in Public Housing and Housing Choice Voucher (Section 8) programs apply to college and for academic financial aid.

Providing non-emergency client assistance, A Wider Circle received \$6,000 to collect and distribute donations of free furniture to furnish homes of up to 300 adults and children.



*Top left: Volunteers from the Elderly Ministries Program of Community Ministries, Rockville, help with maintenance of a client's home.*

*Top right: Clients of A Wider Circle celebrate new items for their home.*

*Above: A Wider Circle provides furniture and household items to families in need.*

*Above right: An intern at A Wider Circle works with some of the agency's youngest clients.*

*Right: The Housing Opportunities Community Partners, Inc., offers SAT prep coursework and other services to low-income, at-risk students in 10th and 11th grades.*